

For Immediate Release:

2/18/2008

Boston, Massachusetts

Bonny Doorakian of Boston Realty Advisors Leases Space to Blue Wave Marketing in Boston's North Station Submarket.

Blue Wave Marketing has leased 4,477 SF of office space at 180 Canal Street in Boston's North Station Submarket.

Boston Realty Advisors' commercial broker, Bonny Doorakian, represented Blue Wave Marketing and Karyn McFarland and Matt Twombly of Grubb & Ellis Company represented the owner, Transatlantic Investment Management in the transaction.

Blue Wave Marketing delivers edgy and creative integrated marketing solutions that help companies improve performance, increase sales and build brands. They deliver results through targeting marketing campaigns in the areas of Brand Development, Product launches, Sales, Promotions, Product Training and Internal Communications. Blue Wave's core service offering includes: Event Marketing, Strategic Planning, Sales Promotions, Video/Film Production, Interactive Media, Webcasting, Print Design and Corporate Premiums.

Boston Realty Advisors Office Division specializes in assisting in tenant representation, landlord representation and corporate advisory services. In the Tenant Representation capacity, they assist tenants with new space acquisition, renegotiation of existing leases, space disposition, strategic planning and lease auditing. For Landlord Representation, Boston Realty Advisors offers institutional and private ownership groups sophisticated, value adding, technology-driven services including marketing, reporting and strategic planning.

The firm, Boston Realty Advisors, with offices in Boston's Back Bay and Manhattan's Downtown, is extremely unique for offering residential, office, retail and medical real estate brokerage, all under one roof. For more information, please visit www.bracommercial.com

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